

MDAL POP-UP GALLERY GUIDELINES

Mount Dora Art League provides a space for members to exhibit their works for sale. 2D and 3D work is welcomed.

- * Gallery space is available to members at \$20/linear foot on the tall walls (ie: 5 feet is \$100/month) and \$15/linear foot on the short wall (ie: 5 ft. is \$75/month). Cards are only displayed by exhibiting artists.
- * Wall space is available on a monthly basis (NO DAY RATES).
- * Payment is due by the 10th of each month via cash, check (made to MDAL) or credit card.
- * Artists must be current members of MDAL (\$25.00/year).
- * MDAL charges a 25% (20% July-September) commission on sold items.
- * Exhibiting artists are expected to gallery sit 2-3 times per month.
- * Exhibiting artists are responsible for:
 - setting prices for their work
 - providing professional looking tags that include: artwork title; artist's name; medium; and price
 - maintaining their exhibit space in good order
- * Members are paid via check for work sold by the 5th of the following month minus commission.

SPACE: _____ \$ _____

I understand and agree to follow the MDAL Pop-Up Gallery guidelines.

_____ Date: _____

(Print)

Signature: _____